



Cairo Bears Community Art Project Sponsor Packet 2020

Sponsored by
Cairo Development Foundation
PO Box 251
Cairo, NY 12413

Questions? Contact Christie Hicks
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CairoNYbears@gmail.com

www.CairoNYbears.org

[facebook.com/CairoNYdevelopment](https://www.facebook.com/CairoNYdevelopment)

Welcome to the Cairo Bears Community Art Project

Once again, Cairo Bears will grace the streets of Cairo, Acra, Roundtop, Purling, and South Cairo. The Cairo Development Foundation is bringing back Cairo Bears as a fundraiser to benefit the Cairo Development Foundation, the Town of Cairo, and surrounding communities.

Make plans to host a decorated fiberglass Bear for the summer. They will be decorated by a juried artist who will be selected by you, the sponsor, and by the "**Cairo Bears Community Art Project 2020**" Committee. Bears will be on display all summer throughout the Town of Cairo and will be auctioned on the 3rd weekend in September 2020.

How does The Bears Community Art Project work?

Artists wishing to participate will create colored sketches of designs for a fiberglass Bear with a standing or sitting position. Completed designs will be submitted by December 31st and then our committee will work with you to choose an artist and a design to your liking. The Artists will then transform their Bears for the May unveiling. Bears will be on display from Memorial Day through Labor Day.

Where do the Bears Go After The Summer?

Following their summer on the street, the Bears are auctioned off at our "Cairo Bears Community Art Project" Auction. The profits are then divided up. Firstly in profound appreciation for the work done by our artists, they will receive a percentage of the gross amount for which their Bear is auctioned. The net proceeds will go towards the Cairo Development Foundation for future projects to beautify and improve the Town Of Cairo and promote a business friendly atmosphere in our community.

**All Sponsor names will appear on the
Official Cairo Bears Community Art Project Guide and Map.
Our goal is to have 50 Bears featured throughout the Town of Cairo and
Surrounding Hamlets from Memorial Day – To Labor Day 2020.**

*Be sure to sign up for your Bear before the cubs are all adopted!!
This is a **COMMUNITY WIDE PUBLIC ART** event and we encourage participation by
all businesses, organizations, and individuals.*

Become a Sponsor today!!!
For more information contact Christie Hicks at 518-303-8833 or e-mail CairoNYbears@gmail.com

Sponsor a Cairo Bear

Cairo Bear Sponsor - \$500

Supports one decorated Bear and will receive the following:

- Sponsored Bear displayed in front of your place of business for the season
- Sponsor name recognition on “Cairo Bears Community Art Project 2020” Guide & Map
- Plaque on the Bear display platform indicating Sponsor, Artist and Bear’s name
- Recognition at the Cairo Bears Auction on September 12, 2020
- 2 Tickets to the Cairo Bears Auction

Cairo Bear Co-Sponsor - \$250

Shared support (1/2) of one decorated Bear. Will receive the following:

- Co-Sponsored Bears will be displayed on Main Street in Cairo for the season
- Both Co-Sponsors name on “Cairo Bears Community Art Project 2020” Guide & Map
- Plaque on the Bear display platform with 2 Co-Sponsors, Artist and Bear’s name
- Recognition for both co-sponsors at the Cairo Bears Auction on September 12, 2020
- 1 Ticket to the Cairo Bears Auction

Co-Sponsors should collaborate and designate their chosen co-sponsor on the application. If no Co-Sponsor is indicated, CDF will attempt to pair you with another business Co-Sponsor if possible.

2020 Sponsor Timeline

January 31, 2020	Sponsor packets and payments due.
Jan-Feb 2020	Artist designs distributed to Sponsors for selections
February 15, 2020	Deadline for Sponsor’s selection of Bears. If Sponsors do not choose a design, CDF will select one on their behalf.
late May 2020	Bear Installation begins in time for Memorial Day Weekend
June - September	Bears on display on the streets Memorial Day thru Labor Day
September 12, 2020	Cairo Bears Auction on September 12, 2020



Cairo Bears Community Art Project 2020

Sponsors Agreement

Print and mail this form with check or complete online at www.CairoNYbears.org

Sponsor(s): _____

Contact Name(s): _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Bear Location requested: _____

Telephone #: _____

E-mail: _____

Bear Sponsor \$500 _____

Bear Co-Sponsor \$250 _____

I understand and acknowledge that Cairo Development Foundation shall be the sole and exclusive owner of the entire right, title and interest in and to the Cairo Bear Design. Sponsors will not make any changes or alterations to the Bears without prior written permission of both the Cairo Bears Committee and the Artist of the Bear's design. All Bears will be auctioned off to the highest bidder on Saturday, September 12, 2020

Sponsor Signature: _____ Date: _____

Payment is due in full at time of commitment unless other arrangements are made. Last day to submit payments is **January 31, 2020**. Please return this form with your check made out to:

Cairo Development Foundation, PO Box 251. Cairo, New York 12413

Or **Fill out form and pay online**

Full sponsors, can pay online at <https://www.paypal.me/cairodf/500>

Co-sponsors, can pay online at <https://www.paypal.me/cairodf/250>

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